



Greater Newark
Habitat
for Humanity®
Serving Essex, Hudson
& Union Counties

toolbox

building hope, one home at a time

Spring 2023

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habitatnewark.org



How You Can Help

More than bricks and mortar, an investment in Habitat for Humanity of Greater Newark is life changing and pays dividends into the future. Ways you can donate to our mission:



Secure online contributions (one-time or recurring) [🔗](#)



Gifts on behalf of a loved one



Match your gift through your place of employment



Sponsorships



In-kind donations



Estate Giving



Donate your real estate



Donate your car

Interested in donating? Contact Danielle Sanchez, Chief Financial Officer at dsanchez@habitatnewark.org for gifts of real estate or estate giving. Contact Vanessa Bazydlo at vbazydlo@habitatnewark.org for sponsorships, one-time or recurring gifts, gifts on behalf of a loved one, employee giving, in-kind donations, or donating your car.

MESSAGE FROM THE CHIEF EXECUTIVE OFFICER

Spring has finally arrived, and we are grateful to our donors and volunteers for believing in our mission and supporting our work throughout 2022. We are excited to announce that we will be breaking ground on Harmony Point Phase II, a six-unit triplex on Hawthorne Ave. in Newark, helping families obtain their dream of homeownership. Thanks to your generous contributions, Habitat of Greater Newark continues to provide Critical Repairs to our Family Partners in Essex, Hudson and Union Counties. This includes seniors and veterans who are most at risk of homelessness.



Our ReStore located on Rt. 46 West in Fairfield, is quickly approaching its one-year anniversary and offers a wide variety of quality merchandise at discounted prices.

We are also proud to announce that our West and Central Village Community Resource Hub continues to provide a lifeline to the residents of the neighborhood with a focus on food accessibility, housing, health and wellness, education, and economic empowerment. By working together, we continue to make a difference within the communities we serve, helping them to achieve their full potential and enhancing their quality of life. Together we can build equality, one home at a time.

- Jeffrey J. Farrell
Chief Executive Officer
Habitat for Humanity of Greater Newark
Serving Essex, Hudson, and Union Counties



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ADVANCING BLACK HOMEOWNERSHIP

During these pandemic years, evictions and foreclosures rose sharply with Black and Hispanic households disproportionately impacted. Habitat for Humanity of Greater Newark's Advancing Black Homeownership Initiative increases financial resources to help black homeowners afford homes. We mobilize partners and build capacity and community engagement. During Habitat for Humanity of Greater Newark's history, the vast majority of work we have done has helped close the homeownership gap.

By advancing black homeownership we work to help families access home financing and break down barriers which have prevented generations of black families from accessing the intergenerational wealth-building potential of homeownership.

The lack of decent affordable, for-sale homes for low to moderate-income families continues to be the greatest need addressed by HFHGN. The link between homeownership and general economic and physical well-being has been extensively established.

Completed in 2017, Phase I of our Harmony Point housing consists of three buildings with three condominiums each – for a total of 9 homes and includes three, three-family condo units. These homes are designed with two- and three-bedroom layouts and reflect the neighborhood and the community as a whole.

Having completed Phase I we are poised to begin Phase II at this critical juncture when the barriers to home ownership for low to moderate-income residents are so extensive. As we are preparing to launch this project, Habitat Greater Newark is seeking new private partners to financially support the project. Once completed, Phase II will provide 6 more units of homeownership. Our projects provide homeownership to families earning under 80% of the Area Median Income, and historically the population serves 85% Black and 15% Latino. . No other project in the region can provide homeownership to working families at this income level.



2022 - 24 Burnet Street, Livingston, NJ. Single Family home 3BR/3BA. This home's construction was funded by J.M. Huber Corporation.



2020 - 11 Grand Terrace, Livingston, NJ. Single Family home 3BR/3BA



2019 - 2112 Whittlesey Avenue, West Orange. 2-family with 2BA 1BA



2018 - 103 Elm Street, Orange, NJ. Single Family home with 3BDR/2.5BTH



2018 - 203 Hickory Street, Orange, NJ. Single Family home with 4BDR/2BTH



Funded by a planning grant from Wells Fargo Regional Foundation in 2017, we embarked on a Neighborhood Revitalization Plan in the West Ward of Newark. In 2019, with an Implementation Grant award from Wells Fargo and collaborations with other partners, HFHGN opened the West & Central Village Community Resource Hub located at the corner of South Orange Avenue and South 6th Street -- on the ground floor of the first co-op building HFHGN renovated in 1991. The neighborhood we serve at our Community Resource Hub is home to 10,000 residents and consists of 2.9 square miles - contiguous city blocks from South Orange Avenue to 18th Avenue and South 20th Street to Bergen Street. With a 40% poverty rate, the residents here struggle to maintain safe and healthy homes for their families. Since opening, the Hub has been a lifeline to the residents with a focus on accessing food, housing, health services, education, crime and safety, and economic empowerment.

The following programs and services are offered at our Community Resource Hub and reflect the needs and aspirations of the community:

FOOD PANTRY:

The statistics surrounding food insecurity for children in Newark show that one in five children live in poverty and households are food insecure. In fact, in Newark Public Schools, 80% of students qualify for free and reduced meals based on household income.

When the COVID-19 pandemic caused an economic shutdown that sent New Jersey's economy into free fall, unemployment hit Newark's poorest residents hard. The pandemic had devastating economic effects on families with children who were left with little financial means. Habitat for Humanity of Greater Newark responded quickly to community need by opening a food pantry at our Hub to provide food

assistance for families and children of Newark's West & Central Village who are reeling from the sudden loss or lessening of wages caused by COVID-19. Since opening, we have distributed more than 120,000 meals. For seniors, the immunocompromised, and other neighborhood residents who cannot leave their homes we provide mobile grocery delivery.

HEALTH AND WELLNESS:

We connect neighborhood residents with primary care, maternal health, and mental health/ counseling resources. We host health and wellness events like health screenings with University Hospital and partners. In addition, we

- Hold and promote workshops and activities that share information about healthy living, active lifestyles, and healthy food
- Educate and provide outreach to residents to encourage them to sign-up for health insurance during annual enrollment periods.

EMPLOYMENT, YOUTH AND COMMUNITY RESOURCES INCLUDING COMPUTER LAB:

- We serve approximately 35 residents per month
- We assist residents with employment re-entry and mentoring including resume writing, applications, and other referrals to gain employment
- Our Computer Lab is open two days / week to provide after-school support, free Wi-Fi and spaces for computer and job training, classes, homework support and events
- Adolescents using the computer lab are the typical ages between 11-17
- All ages from 5-60s use the computer lab

IDENTIFICATION RESTORATION PROGRAM:

Each year at the Hub, hundreds of residents secure and restore IDs / birth certificates as a key step to securing city, state and federal resources like EBT and SNAP. Through our partnership with Franciscan Charities 1,700 restorations have been completed to date.



PAGAN FAMILY CRITICAL REPAIR SUCCESS STORY

Thank you to our donors of our Critical Repair Program. It is because of your most generous support that we can help families such as the Pagan Family.

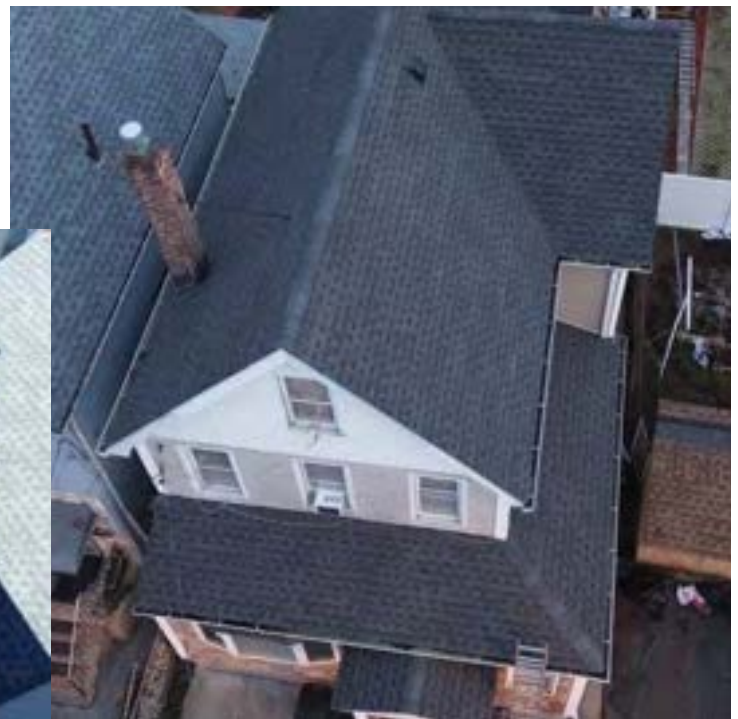


"I would like to take this time to thank you for the time you took to help me and my family, words can not express my gratitude for your kindness, generosity and commitment in doing what you do at Habitat for Humanity.

I just do not know where to start, I am almost lost of words, a simple "thank you" is not enough. I am truly humble and speechless You, your organization and your team work are amazing people. The sleepless nights and worried about the roof are accountable. This roof protects everything in our life. Not just our possessions but our family and everything we love and have worked for in our life.

To me, all I had seen was a pending domino effect of losing it all, starting with the failure of the roof. We need you to know how much we appreciate all the effort and energy put into getting us a new roof. Honestly, we do not feel worthy of such a gift. You and the Habitat for Humanity have lifted a great deal of dark clouds that surround us every day.

Thank you so much for helping us out, during this difficult times, your help has been invaluable to us, and we do not know how we would have managed without your help and support. Again,thank you so much, we sincerely appreciate your generosity." - E. Pagan



SPRING CORPORATE CHALLENGE

Don't miss out on the opportunity to have an instrumental hand in the building of a home for a family in need! Reserve your private build day, today!



Sponsorship Levels

Platinum

\$50,000 • 100 volunteers • 6 Build Days • Press release to the media and on website • Receive recognition at the dedication ceremony • Receive prominent space on the Habitat of Greater Newark website this year • Meet Partner Families • Up to 5 posts on social media, including one video post • Bi-annual newsletter half-page feature article and feature article in one monthly e-newsletter.

Gold

\$25,000 • 50 volunteers • 4 Build Days • Logo on website • Meet Partner Families • Up to 4 posts on social media • Feature article in one monthly e-newsletter.

Silver

\$15,000 • 20 volunteers • 2 Build Day • Logo on website • Up to 3 posts on social media • Team photo included in monthly e-newsletter.

Bronze

\$7,500 • 15 volunteers • 1 Build Day • Logo on website • Up to 2 posts on social media • Team photo included in monthly e-newsletter.

Copper

\$2,500 • 10 volunteers • 1 Build Day • Logo on website • One post on social media • Company name listed in monthly e-newsletter.

For sponsorship opportunities or to sign up your team please contact Vanessa, Habitat for Humanity of Greater Newark's Deputy Director of Fund Development & Corporate Engagement at vbazydlo@habitatnewark.org or call (973) 624-3330 ext. 100.

Can't make it out for our Spring Corporate Challenge?

Not to worry! Join us for our Fall Corporate Challenge!

Our calendar books up quickly, reservations available to book your private build day to ensure your team's date.

Thank you to our Corporate Challenge sponsors

AIG
Amazon Edison Division
Bloomberg Philanthropies
Covanta
ECP
Give Back Homes
H Mart
Langan

Maplewood Rotary Club
Peapack-Gladstone Bank
Rutgers Orthopaedic
Signature Bank
TD Ameritrade/Schwab
TowerBrook
Trane
Turner Construction Company

GOLF INVITATIONAL

JOIN US



Golf Invitational



Thursday, June 15th, 2023

Maplewood Country Club ★ 1:00pm Shotgun

Benefiting Affordable Housing and Critical Repairs for Veterans at Risk of Homelessness

SPONSORSHIPS

\$20,000 TITLE SPONSOR

Prominent banner recognition

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*For sponsorship opportunities, please contact Vanessa Bazydlo,
 Deputy Director of Fund Development and Corporate Engagement at vbazydlo@habitatnewark.org
www.habitatnewark.org*

**CORPORATE
CHALLENGE**

Spring 2023 Kickoff

Our bi-annual Corporate Challenge welcomes companies who help build homes and dreams for hardworking families.

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Interested in volunteering?

Please contact Vanessa, our Deputy Director of Fund Development and Corporate Engagement, at vbazydlo@habitatnewark.org about how your employees can get involved!

Follow us on social media for the latest information on builds and other Habitat for Humanity of Greater Newark news!



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1-YEAR ANNIVERSARY OF RESTORE IN FAIRFIELD!

We are excited to announce the 1-year anniversary of our ReStore in Fairfield! To celebrate and thank our customers, we will be hosting a **Special Anniversary Sale Event on March 25 & 26**. Don't miss out on exclusive deals and savings! Come on down and experience our wide array of inventory that can suit any home style or need! **Visit: www.habitatnewarkrestore.org**

